

We make good operations buyable. Four lanes — buy a tool off the shelf, subscribe to an app, or have the whole system built. Prices are founding-access indicative.

Brixx Intelligence · Understand — know the numbers

PulseCheck Business Health Diagnostic	Score your operation in minutes and see where the leaks are.	Free
ROI Calculator	Model the payback on a tool, hire, or system before you commit.	\$147
Tech Stack Audit	Find out what your software is really costing you — free.	Free
Automation Scorecard	Rank where automation actually pays off first.	\$147
UnitEconomics CAC / LTV Calculator	The four numbers investors check first — do yours hold up?	\$197
MarginMap Profitability by Line	See which products and services actually make money.	\$197
RunwayIQ Cash Runway Forecaster	How long does the cash last — and what changes it?	\$197
ChartLab Charts & Reports	Turn a spreadsheet into charts and a one-page report.	\$147
LedgerLine Budget Tracker	Track budget vs. actual spend, category by category.	\$197

Coming soon: Competitor & SWOT Snapshot · Compass

■ Brixx Blueprints · Plan — map the system

TeamMap Org Chart	See who does what — the whole team on one living map.	\$29/mo
Playbook SOP & Checklist Builder	Turn how-you-do-it into repeatable SOPs and checklists.	\$39/mo
FlowMap Workflow Mapper	Diagram a process and spot the handoffs that break.	\$147
Launchpad Launch Planner	Plan a launch end to end, with owners and dates.	\$147
QuoteCraft Pricing & Quote Builder	Build consistent, on-brand quotes and proposals fast.	\$197
Growth Roadmap	A 90-day plan of what to do, in what order.	\$197
MarketMap TAM / SAM / SOM Sizer	Size the market the way investors expect — with a reality check.	\$147
VendorVet Weighted Decision Matrix	Pick the right option on the numbers, not the loudest voice.	\$147

■ Brixx Builds · Run — the systems you operate on

CRM Lite Free CRM	A real CRM, free — contacts, deals and a pipeline. Upgrade when you outgrow it.	Free
Lead Master CRM	Your whole sales pipeline, in a system you own.	\$59/mo
TaskFlow Task Tracker	Boards, lists, and status — work tracked in one place.	\$29/mo
Request Hub Onboarding & Intake	Intake to kickoff — onboarding without the email chaos.	\$39/mo
BookDesk Scheduling	Booking and scheduling that fits your workflow.	\$29/mo
Catalog Tracker Inventory	Every product, SKU, and launch — one source of truth.	\$147
Client Portal Managed Workspace	A branded, done-for-you portal, configured per client.	Custom

Coming soon: PipelinePilot · Knowledge Forge · DealDesk · Command HQ

BrandVault Brand Kit & Asset Hub	Every brand asset and standard, in one vault.	\$49/mo
StyleGuide Brand Kit Builder	Generate a clean brand kit — palette, type, voice.	\$197
AssetForge Social & One-Pagers	Templated social posts and one-pagers, fast.	\$147
Marketing Ops Command Center	Run all your marketing from one console.	\$147
Content Calendar Multi-Channel Planner	Every channel, one calendar.	\$147
Coming soon: CaptionLab		

The Ladder · done-for-you services

KPI Snapshot	One dashboard, one source of truth, and a written read on exactly where your business stands.	from \$597
Blueprint	Your system, architected on paper — before a single line gets built. The fee credits toward the build.	from \$1,500
Foundation Build	One core system — a CRM, a portal, a site — built from proven modules and delivered.	from \$2,500
Core Build	A multi-part system or a full brand build — quoted from your Blueprint, built to run the business.	from \$5,000
Care Plan	We keep your systems running — updates, monitoring and support — so you don't have to think about it.	from \$150/mo

Bundles & packs

BI Founder Pack 3 tools	The three financial tools every founder should run before they raise, hire, or scale — unit economics, profitability, and cash runway in one pack.	\$470 \$591
Decision Pack 2 tools	Size the opportunity, then pick the right option — market sizing plus a weighted decision matrix for your next big call.	\$249 \$294
Founder Toolkit 5 tools	All five self-serve tools — the complete numbers-and-decisions kit to plan, price, and defend every big move.	\$690 \$885

